



Press Release

For immediate release

**HK Cable News Express Continues to be
The Exclusive Commercial Airtime Sales Distributor & Content Provider of
MTR's "Newline Express"**

(Hong Kong, 30 July 2015) Hong Kong Cable News Express Limited (HKCNE) today announces that it has successfully won the contract as the Exclusive Commercial Airtime Sales Distributor & Content Provider of MTR's "Newline Express". The new term will commence in January 2016.

HKCNE will continue to deliver updated quality i-CABLE News, Finance, Sports, & Infotainment programmes to MTR's passengers on board East Rail, West Rail & Ma On Shan Lines and part of the trains on Kwun Tong & Tseung Kwan O Lines.

HKCNE General Manager Mr. Samuel Tsang said, "Being the pioneer as the Exclusive Commercial Airtime Sales Distributor & Content Provider of MTR's "Newline Express" since 2005, HKCNE is the forerunner in Hong Kong providing real time audio-visual news on the rails. We are dedicated to providing accurate, timely and reliable news and infotainment programmes to passengers throughout their train journeys.

"We are grateful that MTR acknowledges our professionalism and dedication over the past decade by awarding the new contract to HKCNE. We will continue to do our utmost to provide the most updated quality news and infotainment programmes on Newline Express."

About Hong Kong Cable News Express Limited

Established in 2005, Hong Kong Cable News Express Limited, a wholly-owned subsidiary of i-CABLE Communications Limited, is the exclusive commercial airtime sales distributor and content provider of MTR's "Newline Express". "Newline Express", which is the Passenger Information Display System on all trains running on MTR East Rail, West Rail & Ma On Shan Lines and part of the trains on Kwun Tong & Tseung Kwan O Lines, delivers updated i-CABLE News, Finance, Sports, & Infotainment programmes to passengers.

Hong Kong Cable News Express Limited A member of the i-CABLE Communications Group

香港有線新聞速遞有限公司 有線寬頻通訊有限公司成員

The Exclusive Commercial Airtime Sales Distributor & Content Provider of MTR's "Newline Express" 港鐵「新聞直線」獨家廣告總代理及內容供應商

8/F, Cable TV Tower, 9 Hoi Shing Road, Tsuen Wan, Hong Kong 香港荃灣海盛路9號有線電視大樓8樓

Sales Enquiry 業務及廣告查詢 : (852) 2112 6879 Fax 傳真 : (852) 2112 7939

E-mail 電子郵件 : info@hkce.com Homepage 網址 : www.hkcne.com / www.21126879.com

