

有線電視資料概覽

CABLE TV's Facts & Figures

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有線寬頻通訊有限公司 i-CABLE COMMUNICATIONS LIMITED

簡介 / INTRODUCTION

有線寬頻通訊有限公司（有線寬頻通訊）為廣播、通訊、廣告及跨媒體服務商，擁有香港其中一個最龐大及具影響力的電視觀眾及通訊服務用戶群體。

集團擁有及經營覆蓋幾近全港的有線網絡，向逾百萬住宅用戶及商業客戶提供電視、寬頻上網、電話及多媒體服務。

集團亦是香港其中一家最具規模從事電視、電影與多媒體內容創作的機構，製作以新聞、資訊、體育與娛樂為主的優質節目，發行網跨越傳統及新媒體平台。

i-CABLE Communications Limited (i-CABLE) is an integrated broadcasting, communications, advertising and multimedia services provider in Hong Kong, commanding one of the largest and most influential TV viewer and communications service user bases in town.

It owns and operates a near universal wireline network in Hong Kong, over which it provides TV, Broadband, Telephony and multimedia services to well over one million households as well as customers in various businesses.

It is also one of the largest producers of TV, film and multimedia content based in Hong Kong for distribution over conventional and new media, with a particular focus on news, information, sports and entertainment.

網絡 / THE NETWORK

集團擁有及經營本港其中一個覆蓋幾及全港的電訊網絡。

集團網絡可分為兩大主要部分：傳送主幹及大廈內的同軸線電纜網絡。光纖主幹電纜已經與大廈內的同軸線電纜連接，組成具雙向性的混合光纖同軸線網絡(HFC)。在集團網絡覆蓋之下，超逾二百萬戶家庭已接駁集團的雙向混合光纖同軸線網絡，而少數位處偏遠地區的家庭則以微波系統傳送。

集團銳意興建具雙向性、能高速傳送數據、話音及視象的網絡。除收費電視服務外，全港超過二百萬戶家庭已可透過集團的互聯網重疊(IP)網絡，隨時使用有線寬頻上網服務。

i-CABLE owns and operates one of two near universal coverage telecommunications networks in Hong Kong.

Our distribution network can be divided into two sections: Trunk transmission and in-building coaxial networks. The fibre optic cable trunk network is connected to in-building coaxial networks to form a hybrid fibre coaxial cable (HFC) network. Over 2 million households covered by our network in Hong Kong are connected to our HFC network but we still retain a microwave trunk transmission system to serve a small number of subscribers in remote areas of the territory.

The i-CABLE network is engineered and built to be two-way interactive, allowing high speed transmission of data and voice and as well as video. On top of television service, Broadband access service is already available to over 2 million homes via our Internet Protocol (IP) overlay network.

有線電視年表 / CHRONOLOGY OF CABLE TV (1)

- 1993 年 6 月
June 1993 有線電視獲發 12 年收費電視牌照
CABLE TV awarded a 12-year licence.
- 1993 年 10 月
October 1993 有線電視正式啓播，提供 8 個頻道，包括全港第一個 24 小時播放的廣東話新聞頻道
CABLE TV went on air with eight channels; the first 24-hour Cantonese news channel launched.
- 1994 年 10 月
October 1994 按次收費的自選電影頻道正式啓播，把成人電視節目引進香港
Launched Cineplex pay-per-view services; introduced adult television programming to HK.
- 1995 年 6 月
June 1995 有線電視利用多點微波傳送系統網絡，推出合共 20 個頻道
CABLE TV launched its full 20-channel service on its MMDS network.
- 1995 年 10 月
October 1995 為光纖網絡用戶提供 9 個互動的自選影院頻道
CABLE TV launched its 9-channel Super Cineplex Near-Video-on-Demand service.
- 1997 年 6 月
June 1997 展開電視廣告服務，引入更多社會信息
Launch of commercial airtimes sales.
- 1997 年 7 月
July 1997 根據 ACNielsen 香港媒介指標中期報告，有線電視觀眾人數（9 歲或以上）比上年增長 73%，被列為本港觀眾增長最快的傳媒機構，《有線電視月刊》亦為全港讀者人數最多的月刊
Ranked by ACNielsen SRG HK Media Index General Report as the fastest growing medium in HK with 73% growth in (9+) yesterday viewership from 1996-1997. The same report also revealed Cable Guide as the most read monthly magazine in HK.
- 1997 年 12 月
December 1997 網絡覆蓋 150 萬戶家庭
Network passed 1.5 million home mark.
- 1998 年 6 月
June 1998 有線網絡覆蓋達到 160 萬戶家庭
Network reached 1.6 million home mark.
- 1998 年 7 月
July 1998 根據 ACNielsen 香港媒介指標中期報告，有線電視觀眾人數（9 歲或以上）比上年增長 28%，即兩年內的累積升幅達 121%
《有線電視月刊》繼續成為全港讀者人數最多的月刊
According to the ACNielsen HK Media Index General Report, CABLE TV's (9+) yesterday viewership increased by 28% when comparing with 1997, representing a cumulative growth of 121% in 2 years.
Cable Guide continued to be the most read monthly magazine in HK.
- 1999 年 3 月
March 1999 有線寬頻 i-CABLE 正式推出市場，為用戶提供高質素的互聯網服務
Launch of i-CABLE, a high quality Internet service provider

有線電視年表 / CHRONOLOGY OF CABLE TV (2)

- 1999 年 11 月 有線寬頻通訊有限公司成功於香港聯合交易所（編號 1097）及美國納斯達克（代號 ICAB）上市
- November 1999 i-CABLE Communications Limited successfully listed on both the Stock Exchange of Hong Kong (stock code : 1097) and NASDAQ (symbol : ICAB).
- 2000 年 3 月 正式推出以有線調制解調器提供的有線寬頻服務
March 2000 Cable Broadband Service formally launched, using cable modem technology.
- 2000 年 10 月 聯動網有限公司（有線寬頻通訊集團成員）正式成立，成為有線電視廣告（ads.cabletv.com.hk）及節目發行獨家總代理
October 2000 Launch of Global Media In Force Limited (a member of the i-CABLE Communications Group), the Exclusive Sales Distributor - Advertising Airtime Sales (ads.cabletv.com.hk) and International Programme Licensing of CABLE TV.
- 2002 年 4 月 耗資 1 億 5 千萬元的嶄新全數碼新聞中心正式啓用
April 2002 Full commissioning of CABLE TV's HK\$150 million Digital News Centre.
- 2002 年 5 月 2002 世界盃正式開幕；有線電視全程直播 64 場賽事，並舉行整整一個月的『有線世界盃嘉年華』
May 2002 Kick-off of the FIFA World Cup 2002. 64 full live matches telecast exclusive on CABLE TV with a month-long non-stop World Cup Carnival.
- 2003 年 10 月 有線電視慶祝啓播 10 週年
October 2003 CABLE TV celebrates 10th anniversary of Pay TV service.
- 2005 年 3 月 香港有線新聞速遞有限公司（有線寬頻通訊集團成員）正式成立，成為九廣鐵路新聞直線獨家廣告總代理及內容供應商
March 2005 Launch of Hong Kong Cable News Express Limited (a member of the i-CABLE Communications Group), the exclusive commercial airtime sales distributor and content provider of KCR's Newslines.
- 2005 年 4 月 有線新聞慶祝創連播十萬小時紀錄
April 2005 Cable News celebrates 100,000 hours of non-stop broadcast
- 2006 年 6 月 斥資億元鉅製「2006 世界盃嘉年華」掀動全城投入世界盃熱潮
June 2006 Holds World Cup carnival as official broadcaster for the second time.
- 2007 年 6 月 有線電視公布三奪「世界盃」，獨家直播權「2010 世界盃」
June 2007 Hong Kong Cable Appointed Official Broadcaster of 2010 FIFA World Cup™
- 有線電視開展廣告業務十周年
The 10th Anniversary of CABLE TV Advertising

有線電視年表 / CHRONOLOGY OF CABLE TV (3)

- 2007 年 8 月
August 2007
香港有線榮獲「2008 北京奧運」新媒體及「2012 倫敦奧運」電視及新媒體的香港區獨家播映權
The International Olympic Committee (IOC) awards the exclusive Internet and Mobile platform Exhibition Broadcast rights within the territory of Hong Kong for the Beijing 2008 Olympic Games and the exclusive Broadcast and Exhibition rights across all media platforms for the London 2012 Olympic Games within the territory of Hong Kong to i-CABLE
- 2008 年 3 月
March 2008
有線寬頻同時囊括歐洲聯賽冠軍盃及歐洲足協盃賽事，2009 年球季起，一連三個球季所有媒體平台的香港區獨家播映及展示權
i-CABLE scores double-barrel shots with acquisition of exclusive all media broadcasting rights for Europe's most coveted tournaments - the UEFA Champions League and the UEFA Cup - in Hong Kong from 2009 for three football seasons
- 2009 年 8 月
August 2009
有線電視推出高清電視服務
CABLE TV launches HDTV services
- 2009 年 11 月
November 2009
有線寬頻奪得 2010-2013 英格蘭超級聯賽的香港區獨家播映權
i-CABLE acquires 2010-2013 Premier League exclusive broadcasting rights in HK

有線新聞速遞成功贏取為期多年合約，連任港鐵「新聞直線」獨家廣告總代理及內容供應商
Hong Kong Cable News Express Limited won a multi-year contract for being the Exclusive Commercial Airtime Sales Distributor & Content Provider of MTR's "Newline Express"
- 2010 年 3 月
March 2010
有線電視「2010 世界盃」倒數 100 日掀開序幕
CABLE TV kicks off 100-day countdown to 2010 South Africa World Cup
- 2010 年 8 月
August 2010
有線英超 8.14 回歸，三「高清」六「標清」九大頻道，全季 380 場獨家直播
BPL returns to CABLE TV on August 14. 3 HD & 6 SD channels LIVE broadcast of all 380 matches of the season
- 2010 年 10 月
October 2010
有線進一步擴展高清平台，新增 hd204 及 hd205 兩條高清頻道
Channels hd204 & hd205 expand CABLE TV's HD platform

有線歷史性以高清直播「2010 廣州亞運」
CABLE TV provides the first-ever high-definition Asian Games coverage in Hong Kong
- 2011 年 1 月
January 2011
有線電視推出全新高清頻道 hd212 及 hd241，分別同步播放有線娛樂台及電影 1 台的精采節目
CABLE TV launches two new HD channels, hd212 & hd241, which simulcast with i-CABLE Entertainment Channel and Movie 1 Channel respectively
- 2011 年 4 月
April 2011
有線寬頻繼續囊括 2012 年至 2015 年未來三個球季的歐洲聯賽冠軍盃及歐霸盃足球聯賽所有媒體平台之獨家播映權
i-CABLE renews the UEFA Champions League and the Europa League exclusive broadcasting rights (including new media rights) for three soccer seasons to 2015

有線電視年表 / CHRONOLOGY OF CABLE TV (4)

- 2011 年 12 月 「新聞直線」除覆蓋港鐵東鐵綫、西鐵綫及馬鞍山綫外，更延伸至觀塘綫，為更多港鐵乘客帶來最快最新的新聞及資訊
December 2011 "Newsline Express" covers not only MTR East Rail, West Rail and Ma On Shan Lines, but also Kwun Tong Line, thus reaching more MTR passengers with speedily updated news and information
- 2012 年 1 月 有線 3D 高清直播「英超」再創香港電視先河
January 2012 CABLE TV airs Barclays Premier League in 3D, creating yet another first in local broadcasting history
- 有線寬頻公布將透過旗下收費電視、免費電視、寬頻網站，以及流動通訊網站，跨平台獨家播映「2012 倫敦奧運」
i-CABLE announces Cross-Platform Plan including pay TV, free TV, the Internet and mobile networks for London 2012 Olympics
- 2012 年 4 月 有線首次以 3D 直播「歐聯」決賽 拜仁對車路士
April 2012 CABLE TV carries the first-ever UEFA Champions League Final, Bayern Munich vs Chelsea, in 3D Live
- 2012 年 7 月 有線跨平台播放「2012 倫敦奧運」，首創 3D 立體直播，5 大電視頻道合共播映逾 1600 小時奧運節目
July 2012 CABLE TV provides 1,600 hours of coverage for the London 2012 Olympics across multi-platform including 5 TV channels. It also the first time extensive live broadcast of the Olympics in 3D.
- 2012 年 10 月 有線於大銀幕首播 3D「英超」榜首大戰廿八日車路士火拼曼聯
October 2012 CABLE TV screens Top BPL Action in 3D Cinemas - Chelsea VS Man. Utd. on Oct 28
- 2013 年 6 月 有線娛樂平台推出兩條全新高清旗艦頻道 - 「高清奇妙台」(hd212) 和「高清奇寶台」(hd213)
June 2013 CABLE TV's Entertainment Platform launches two new HD flagship channels, HD Fan. Channel (hd212) and HD CABLE Drama Channel (hd213)
- 2013 年 7 月 有線電視成功奪得「2014 仁川亞運會」香港區所有媒體播映權，成為連續五屆亞運會的獨家播映機構
July 2013 CABLE TV was appointed as the official HK Broadcaster to carry Asian Games for the fifth consecutive times, carries 2014 Icheon Asian Games with extensive LIVE and archived coverage in multiple formats across media platforms
- 2013 年 12 月 有線電視訂戶數目：106 萬
寬頻上網客戶數目：19 萬 6 千
December 2013 Number of CABLE TV's subscribers:1,060,000
Number of Broadband subscribers: 196,000

有線電視節目 / PROGRAMMING OF CABLE TV (1)

有線財經資訊台 / i-CABLE Finance Info Channel

透視財經脈搏、時事動向；日間捕捉股匯交易日金融走勢，晚間及周末特定時段，專題探討社會、民生、政治議題。

Up-to-minute financial news throughout stock trading days and comprehensive current affairs programmes during evenings and weekends.

有線新聞台 / i-CABLE News Channel

每日二十四小時每三十分鐘不停報道最快最新之本地及國際新聞。

Broadcast of the most updated local and International news every 30 minutes around the clock.

電影一台 / Movie 1

二十四小時不停播放本地超強卡士、高票房的首輪猛片。

A 24-hour movie channel with the star-studded, big-budgeted first-run local blockbusters.

高清電影一台 / hd Movie 1*

高清電影一台以高清制式與電影一台同步播放。

hd Movie 1 simulcast with Movie 1 Channel in HD format.

電影二台 / Movie 2

搜羅高質素的亞洲首輪猛片及經典港產片。

Selection of quality Asian blockbusters and classic HK movies.

HMC

全日二十四小時不停播放荷里活精采猛片，以動感、刺激為本，搜羅特級大卡士大製作猛片，當中不乏緊張刺激的動作片、科幻奇情及懸疑驚慄的劇種。

A 24-hour non-stop Hollywood movie channel featuring Hong Kong's most popular Hollywood action and adventure mega hits.

hd HMC*

hd HMC 以高清制式與 HMC 同步播放。

hd HMC simulcast with HMC Channel in HD format.

私人影院^ / Cine p.^

專為 18 歲以上喜愛電影的觀眾而設，搜羅世界各地得獎電影，包括全球爭議話題作、血腥暴力/恐怖靈異、赤裸情色和破禁經典之作。

A movie channel with selection of award-winning and festival movies from four categories - Controversial, Erotic, Violence & Thriller and Classic Category III movies - for aged 18 and above movie lovers.

hd245* # ^

hd245 以高清制式與 Cine p. 同步播放。

hd245 simulcast with Cine p. Channel in HD format.

有線電視節目 / PROGRAMMING OF CABLE TV (2)

有線體育台 / i-CABLE Sports Channel

二十四小時體育頻道，網羅世界不同類別的頂級大型體壇盛事，更精選頂級桌球、高爾夫球、游泳、排球、乒乓球及羽毛球等賽事。

A 24-hour sports channel providing top grade international sports events and covering a wide spectrum of tournaments like snooker, golf, swimming, volleyball, badminton etc.

有線足球台 / i-CABLE Super Soccer Channel

網羅頂級賽事的純足球頻道。

Provides top soccer programme.

有線球彩台 / i-CABLE Soccer Betting Channel

播放足球博彩節目及以文字方式發放「足智彩」多項熱門賠率。同時，亦會直播不同的足球賽事。賽事由波盤專家進行旁述，為觀眾提供即時投注資訊及策略。

A dedicated soccer betting channel carrying live soccer matches during weekends and also providing soccer betting odds as well as team and form guides before kick-off of major matches.

hd201 - 203*

以高清制式獨家直播歐洲聯賽冠軍盃、歐霸盃、德國甲組聯賽等頂級足球賽事及提供球彩資訊外，更網羅世界不同類別的體壇盛事及直播賽馬日所有賽事。

Five HD sports channels featuring top-notch football leagues, including LIVE and Exclusive telecast of UEFA Champions League, UEFA Europa League and German Bundesliga etc. These channels also providing top grade international sports events, soccer betting information & analysis and Horse Racing live matches.

有線賠率台 / i-CABLE Odds Express

全港首個全天候足球資訊頻道，全日廿四小時不停以文字方式播放「足智彩」各項賠率，為觀眾帶來最新及最全面的足球博彩訊息。觀眾隨時可按下遙控器上的「Pause」按停每一頁，以方便詳閱有關的資料。

A text channel providing round-the-clock comprehensive soccer odds of major football tournaments. Viewers can choose to freeze the moving pages by pressing "Pause" on the remote control at anytime.

Sports Times

提供體育節目直播時間表。

Provide the updated programme schedule for live sports programmes.

有線電視節目 / PROGRAMMING OF CABLE TV (3)

娛樂台 / Entertainment Channel

娛樂台乃綜合娛樂頻道，提供有線自製節目及最新最快的娛樂新聞和城中熱話。

Entertainment Channel is an integrated channel providing local entertainment productions and instant coverage of latest entertainment news and hot topics

高清娛樂台 / HD Entertainment Channel *

高清娛樂台以高清制式與娛樂台同步播放。

HD Entertainment Channel simulcast with Entertainment Channel in HD format.

劇集台 / Drama Channel

二十四小時無間斷播放搜羅自全球的優質劇集。

Drama Channel is an all-drama channel carrying top drama series from around the world 24 hours a day.

高清劇集台 / HD Drama Channel *

高清劇集台以高清制式與劇集台同步播放。

HD Drama Channel simulcast with Drama Channel in HD format.

有線兒童台 / i-CABLE Children Channel

有線兒童台為小朋友提供趣味與益智並重的節目，以輕鬆手法灌輸生活常識及公民意識。全日無PG節目，無須家長陪同收看，父母絕對放心，孩子看得開心。

Children Channel provides children with entertaining and yet educational programmes. Lively ways are used to educate children about the basic knowledge of daily lives and to promote civil awareness amongst them. Programmes are suitable for children of all ages to watch without parental guidance.

有線十八台 / i-CABLE Channel 18

有線十八台每日提供最新最快的財經資訊，包括股票指數及報價，及於賽馬日以廣東話直播所有賽事，一場不漏，並會即場展示最快最新的賠率，供馬迷參考。

The "money" channel featuring financial information during trading hours and in-depth horse racing programmes for racing enthusiasts during evening prime time.

有線第一台 / CABLE No.1 Channel

一個集新聞、娛樂新聞、財經、體育、電影、綜藝、劇集及兒童節目於一身的綜合頻道。

A channel with assorted CABLE TV infotainment programmes providing news, entertainment news, financial feature, sports, movies, variety, drama and even animation.

天氣台 / Weather

二十四小時世界天氣報道，全日為你報道全球氣候資訊，讓你可隨時掌握風雲。

Provides local and international weather information.

有線重點新聞台 / i-CABLE Top News

重點新聞報道，每節約十分鐘，全日不停播放。

Round the clock top news reports within a 10-minute cast.

有線電視節目 / PROGRAMMING OF CABLE TV (4)

有線直播新聞台 / i-CABLE Live News Channel

直播重要新聞發布會與立法會會議。

Live broadcast of press conferences and Legco meeting.

創世電視台 / Creation TV

香港首個以"生命教育"為主題的合家歡頻道，為觀眾提供各類型節目包括紀錄片、電影、劇集及不同形式的綜藝節目，傳送希望及鼓勵的訊息。

The first family channel in HK with "Life Education" as the underlying theme. It provides audiences with various programmes such as documentary, movie, drama series and variety show that conveying the message of hope & encouragement.

澳門博覽台 / Macao Cultural Channel

綜合澳門各電視台的節目，介紹澳門文化及娛樂資訊，包括文化特輯、潮流、紀錄片及娛樂等綜合性節目。此外，澳門博覽台更獨家為您播送澳門賽馬的賽前分析、晨操及賽事直播。

A cultural and infotainment channel with various Macao TV programmes including cultural feature, up-market life style, documentary and entertainment. You can also enjoy the most comprehensive pre-race analysis, trackwork and live races of Macao Horse Racing.

中國旅遊與經濟台 / China Travel & Economic Channel

中國旅遊與經濟台提供來自中國內地各省（市）的最新資訊，令觀眾可以詳細瞭解中國內地的旅遊風光，和經濟發展，尤其是招商引資的各類資訊。

China Travel & Economic Channel provides travelogues on various scenic spots of China as well as the most updated economic information and investment prospects across different provinces, thus enriching Hong Kong audience's understanding of Mainland China.

鳳凰衛視香港台 / Phoenix Hong Kong

集資訊娛樂於一身的廿四小時資訊文化粵語頻道，覆蓋香港、兩岸三地、亞洲以至國際時事新聞、提供金融即時分析、最新潮流時尚、本地文化動向、清談節目等，讓觀眾輕鬆接收全方位資訊。

A 24-hour infotainment channel predominantly in Cantonese language, it provides updated news, current affairs, financial analysis, documentaries, talk shows, fashion trends, cultural highlights, as well as other entertainment content.

卡通頻道 / Cartoon Network

卡通頻道專門播放美國及亞洲高質素動畫。

Cartoon Network presents the high quality American and Asian Cartoons.

東森亞洲衛視 / ETTV Asia

匯集新聞、專題、娛樂綜藝、各地精選電影及兒童節目等之綜合頻道。

Composite channel provides selective news, features, entertainment, international blockbusters and children programmes.

鳳凰衛視中文台 / Phoenix Chinese Channel

節目包羅萬有，包括中外電視的代表製作，並集新聞資訊、電視劇、專題片、人物訪談及綜藝節目於一身。

Offers a diverse variety of Chinese programming with productions from China and abroad.

有線電視節目 / PROGRAMMING OF CABLE TV (5)

東方衛視國際頻道 / Dragon TV

東方衛視全天候二十四小時播出，每天直播新聞節目超過5小時，與新華社建立戰略合作關係，新聞觸角遍及世界每個角落。此外，更提供多方面不同類型節目包括財經、專題、綜藝、兒童、英語、文化、美食、影視劇等，充分滿足不同年齡、不同文化層次觀眾的需要。

Dragon TV brings 24-hour programme everyday, with over five hours of daily live news through its strategic partnership with the Xinhua News Agency. Besides global news, it also covers finance, specials, variety, children's entertainment as well as English language, culture, cooking, movies and TV dramas.

AXN

全動感電視頻道，播放國際級以動作及冒險為主題的節目。

Action-adventure channel programming the best action product from around the world.

遼寧衛視 / Liaoning Satellite TV

遼寧衛視全天候 24 小時以普通話廣播，提供不同類型節目包括新聞資訊、綜藝娛樂及劇集等多元化節目，切合不同年齡層觀眾的喜好和需要。

A 24-hour Mandarin service, Liaoning Satellite TV provides a wide range of programming including news, entertainment and drama suiting different age groups of audience.

Animax

Animax 是亞洲第一及唯一二十四小時的日本動畫頻道。

Animax Asia is the first 24-hour cable and satellite TV channel exclusively dedicated to Japanese animation (anime) programming.

深圳電視台新聞綜合頻道 / SZTV

全天候二十四小時播送深港兩地以及國內外最新新聞資訊、兩地關心的話題節目、有關深港之經濟及影視文藝節目，當中包括粵語熱門電視劇。

A 24-hour channel including programmes on local, national & international news, talk shows on hot issues of both cities, finance and cultural programmes including popular Cantonese drama series.

江蘇衛視 / Jiangsu Satellite TV

江蘇衛視為江蘇廣電總台旗下頻道，覆蓋率達 98%以上區縣之有線電視用戶，覆蓋人口超過 9 億，同時，更透過衛星覆蓋東南亞、太平洋、大洋洲、北美洲、北非及歐洲等地區，讓更多海外觀眾同時欣賞精彩絕倫、具不同特色之節目。頻道投資鉅資自製劇及綜合節目，包括穩居全國衛視收視首位的【非誠勿擾】及【非常了得】等，極受觀眾歡迎；還有其他大型綜藝節目及電視劇，種類包羅萬有，必定能切合不同觀眾之喜愛。

Jiangsu Satellite TV broadcasts 24-hour a day in Mandarin and reach more than 98% of cable TV subscribers with coverage of over 900 million people in China. Other than the mainland China, Jiangsu Satellite TV is also available in Southeast Asia, North America, North Africa and Europe etc. Jiangsu Satellite TV offers a wide range of programming including variety shows, drama and top rating program "You Are The One". What's more, Jiangsu Satellite TV has been involved in drama production and aimed to produce customized and high quality TV dramas for the audience.

有線電視節目 / PROGRAMMING OF CABLE TV (6)

Channel M

chM獨家搜羅一系列精采的韓語娛樂內容，以K-Pop節目、音樂會及其他內容包括電視劇、綜藝、韓語娛樂新聞、生活品味節目，更特別推出精選韓語電影，並提供超過700小時的獨家內容給觀眾。
chM is a K-Pop channel in which mainly focus on K-Pop show, Concert and other contents include Drama, Variety, K-Entertainment news, Lifestyle, especially add best selected K-Movies and providing more than 700-hour First & Exclusive programs.

Channel M HD *

Channel M HD 以高清制式與 Channel M 同步播放。
Channel M HD simulcast with Channel M in HD format.

香港衛視 / HKS

香港衛視提供全新視角的全球資訊，內容涵蓋時事、體育、娛樂、社會和財經資訊。新聞主播來自全球各地，貫通中西方文化，用流利的漢語普通話播報最新、最有深度的新聞資訊。
HKS uncovers news stories with a fresh perspective. Program content includes current news, financial information, entertainment news, sports events and social affairs. HKS anchors and show hosts come from all over the globe.

TOOMAMI

Toonami是超級英雄的集中地，為所有喜歡動作動畫的觀眾帶來緊張刺激、廣受歡迎的冒險系列。Toonami是個多元互動的社交平台，匯集男孩最愛的超級英雄、源源不絕的動作場面、如過山車一般的冒險旅程、豐富緊湊的情節，以及更多令人意想不到的驚喜元素。精選系列包括Young Justice、Dragon Ball Z和Batman: The Brave and the Bold。

Toonami is the ultimate home of the superhero. Packed with high-octane, top rating adventure series, Toonami is a dedicated destination for action and anime enthusiasts. A socially-charged, multiplatform experience, it's a full-on boys' superhero fantasy: a full tilt, over the top, roller-coaster ride of adventure, quips, drama and a whole lot more. Featured action franchises include *Young Justice*, *Dragon Ball Z*, and *Batman: The Brave and the Bold*.

Arirang TV

提供高質素娛樂資訊節目，如劇集、電影、新聞及兒童節目之韓國頻道。
A Korean Channel providing quality infotainment programmes such as drama, movie, news and children programmes, etc.

安徽衛視 / AHTV

安徽衛視全力打造優秀自主品牌欄目如「週日我最大」、「非常靜距離」、大型活動和特別節目，在全國產生了廣泛影響，確立了強勢頻道品牌地位。
AHTV offers 24-hour entertainment programmes including branded variety shows, game shows and earns its reputation in China.

Fashion TV

時裝、美容及潮流時尚資訊頻道，每季播出逾三百場最新時裝表演及逾六百個潮流資訊節目，搜羅世界各地第一手潮流服飾資訊。
Dedicated fashion, beauty and style channel, delivering fashion shows, models interviews, special events, beauty tips and fashionable places with more than 300 new shows and 600 new clips every season.

有線電視節目 / PROGRAMMING OF CABLE TV (7)

浙江衛視 / ZheJiang Satellite TV

浙江衛視播出以來，推出了《中國好声音》、《中國夢想秀》、《中國星跳躍》、《我愛記歌詞》等一系列王牌節目，並自製各種節目，主打娛樂縱貫線，展示人文素養，追求即時新聞。浙江衛視的品牌標誌“中國藍”希望能影響海內外，對促進“世界瞭解浙江、浙江走向世界”發揮了積極作用。

ZheJiang Satellite TV produces a lot of strong influence and high reputation programs like “The Voice of China”, “Dream Show”, “Celebrity Splash”, “Do you remember”...etc. Its self produced programs also offer a wide range of entertainment and instant news, in order to become one of the well-known TV brands.

MTV China

流行音樂頻道，以國語推介各類音樂品種。

Pop music channel, introducing different musical styles.

湖北廣播電視台衛星電視頻道 / The Satellite Channel of Hubei Broadcasting & TV Station

湖北衛視是湖北廣播電視台面向全球播出的唯一衛星電視節目頻道。1997年1月1日，湖北衛視節目上星播出。湖北衛視植根於經濟社會發達、科教文化昌盛的荆楚大地。湖北衛視作為湖北廣播電視台的旗艦頻道，作為湖北省唯一面向全國、面向全球的外宣視窗，承載著6000萬荆楚兒女的期待與夢想。2011年提出了“中國心、世界觀”的頻道理念，力爭通過科學發展，致力於進入全國先進衛視行列。

Launched in 1997, Hubei TV is the only satellite television channel in Hubei Broadcasting & TV Station; it broadcasts 24-hours a day in Mandarin, offering a wide range of programmes including variety shows, drama series and current affairs programmes.

北京衛視 / China Beijing TV Station

北京衛視以「首善媒體，大美品質」為發展定位，在創新編排與節目製作上，始終堅持對社會主義主流價值觀的深度詮釋，堅持以高度的文化自覺和媒體責任，打造具有文化引領力和全國影響力的媒體平臺，彰顯北京衛視的文化引領力與品牌影響力。

北京衛視全天24小時不間斷播出，共有11檔自辦欄目：生活服務類欄目《養生堂》，歷史紀實類欄目《檔案》，新聞紀實欄目《身邊》，道德新聞欄目《好人故事》，高端訪談欄目《全景對話》，文化類綜藝欄目《大戲看北京》和《天下收藏》，以及三檔紀錄片欄目《光陰》、《博覽》、《今日京華》都是北京衛視的精品欄目。

China Beijing TV Station is the only integrated on the satellite channel and positions itself as the top charity media with high quality, it insists innovating program planning and interpreting the main stream value thoroughly and deeply. At the same time, it displays high responsibility as media and cultural consciousness in presenting TV program with distinguish quality and exclusive taste that has been leading the industry with profound influence.

天津衛視 / Tianjin Satellite Channel

天津衛視頻道自2005年正式成立，為全國排名前5位的衛視頻道，晚間黃金檔收視穩居全國衛視頻道前5位。品牌欄目《非你莫屬》是全國首檔職場招聘節目，在全國同類職場節目中收視穩居第一，收視率穩居全國同時段前三。情感節目《愛情保衛戰》，收視躋身全國同時段前四。天津衛視在全國的覆蓋人口達到8.12億，全國一線城市及地級市基本實現100%全覆蓋。

Launched in 2005, Tianjin Satellite TV Channel becomes the national top five satellite television channels and its prime-time ratings ranked the top five of the national TV channels. Tianjin Satellite TV produces a lot of localized variety programs and some have earned the reputation and top-rating in China and gradually becomes one of the well-known TV brands. Tianjin Satellite TV's coverage in China reached 8.12 billion households in the national first-tier cities and prefecture-level cities.

有線電視節目 / PROGRAMMING OF CABLE TV (8)

MGM 電影頻道 / MGM

MGM 電影頻道擁有全世界最大的現代電影資料庫，全天候二十四小時播放精選英文影片，並附有中文字幕，為電視觀眾帶來不間斷的精采視聽饗宴。

Broadcast in English with Mandarin subtitles, the MGM Channel Asia brings to the television viewing audience a 24-hour movie channel with great selections from the world's largest modern film library.

TCM

TCM 專門播放經典荷里活電影。

TCM is the definitive classic movie channel that brings to you movies from the Golden Age of Hollywood around the clock.

驚慄電影台 / Thrill

Thrill 是首個亦是唯一一個專門搜羅亞洲區最受歡迎的驚慄及懸疑片之電影頻道，當中包括令人毛骨聳然的亞洲殿堂級恐怖片、荷李活賣座電影、以及由 Tiger Gate 的夥伴公司 Lionsgate 所製作的其他精采電影，Lionsgate 的片庫擁有超過 12,000 套電影，當中包括令人嚇破膽的《恐懼鬥室》系列。

Thrill is the first and only movie channel of its kind, with programming dedicated to Asia's beloved thriller and suspense genres, including spine-tingling Asian horror classics, Hollywood blockbusters, as well as other hit features from Tiger Gate's partner company, Lionsgate, whose library of over 12,000 titles includes the infamous Saw franchise.

BBC Knowledge

BBC Knowledge 把平凡的事實變得生動，把永恆的真理變得引人入勝，透過屢獲殊榮的節目，帶你揭開地球神秘的面紗，無盡擴闊您的視野。

Facts are made fascinating and the truth is as entertaining as fiction. BBC Knowledge showcases the best of the BBC's award-winning programmes and broadens your horizons.

國家地理野生頻道 / Nat Geo Wild

國家地理野生頻道為野生動物及自然歷史紀錄片頻道，讓觀眾走進有趣的野生國度。

Nat Geo Wild dedicates to pure wildlife and natural history documentary programmes, bringing the audiences to the world of wildlife.

國家地理野生高清頻道 / NG Wild HD *

國家地理野生高清頻道以高清制式與國家地理野生頻道同步播放。

NG Wild HD simulcast with Nat Geo Wild in HD format.

國家地理頻道 / National Geographic Channel

帶您探索自然科學奧秘。

Brings you the best of the best knowledge in natural science.

探索頻道 / Discovery Channel

播放高質素又引人入勝的資訊節目，帶您全面探索所處的世界。

Engaging, high-quality real-world entertainment that offers insights into the inner workings of the world we live in.

TLC 旅遊生活頻道 / TLC

帶您探索新世界，嘗盡全新美食，重新設計你的生活空間，體驗美好生活。

For adults who want more from life, the channel explores new lands, tastes new cuisine, redesigns spaces and invites viewers to sample the good life.

有線電視節目 / PROGRAMMING OF CABLE TV (9)

動物星球頻道 / Animal Planet

全球唯一以動物為主題的頻道，深入認識動物的習性本能、關係及各樣生活趣事。
The only channel devoted entirely to animals with intrigue, adventure, relationships, life and death.

國家地理悠人頻道 / Nat Geo People

國家地理悠人頻道提供更多以主持人及專家為核心的節目，全新定位為“探險新世紀”。以不設限而且最親近的角度，帶給觀眾世界上真實人物的故事，以及不同形形色色的精采生活、旅行和歷險等。

Nat Geo People is pursuing more host and talent driven programs, with new positioning of representing a "new era of exploration". Nat Geo People offers unfiltered, intimate access to the true stories of real people all over the world, exploring fascinating people as well as different lifestyles, journeys and adventures.

Discovery 居家健康頻道 / Discovery Home & Health

專為女性而設、充滿動力的生活時尚頻道，內容包括時裝、健美以至生兒育女等話題。
An empowering lifestyle network for women delves into topics ranging from fashion to fitness and fertility.

Discovery 科學頻道 / Discovery Science

一個專為對科學和技術愛好者而設的頻道，提供源源不絕的創新意念。
The only channel dedicated to people who are passionate about science and technology. It's a universe of ideas.

Discovery 動力頻道 / Discovery Turbo

展示時下男士少有空閒時間享受得到的生活體驗，內容包括汽車、家居改造、運動、遊戲及科技等。

A male-focused network shows guys of all ages how they can make more of their 'real time'. Topics include motors, home renovation, sports, gaming and technology.

Russia Today

首個以英語廣播的俄羅斯國際新聞頻道，以俄羅斯觀點角度剖析國際政治、種族、娛樂、歷史及文化。

First Russian international news channel in English bringing politics, ethnography, entertainment, history and culture in Russian aspect.

半島電視台英語頻道 / Al Jazeera English

重點採訪中東情況之英語國際新聞頻道，在報道國際事務的同時，亦由發展中地區角度看西方世界。

Al Jazeera English is the world's first English language news and current affairs channel headquartered in the Middle East. Broadcasting from within the Middle East, looking outwards, Al Jazeera English sets the news agenda and acts as a bridge between cultures.

CNN Headline News

全日二十四小時美國新聞頻道，無間斷為觀眾提供美國國內即時及深入全面之政治、經濟、社會、娛樂要聞。

CNN Headline News network offers viewers, 24 hours a day, a compelling slate of legal, entertainment and news programmes during morning primetime, plus complete and concise U.S. domestic news updates every half-hour through the night.

有線電視節目 / PROGRAMMING OF CABLE TV (10)

中央電視台新聞頻道 / CCTV- News

全日二十四小時播出的新聞頻道，除了提供中國國際新聞資訊的整點新聞外，亦安排了各分類新聞，主要有財經、體育、文化、國際四大類，及各類新聞專題節目。

Provides viewers with 24-hour Mainland international news as well as 4 types of classified news: finance, sports, culture and international on top of various current affairs programmes.

中央電視台中文國際頻道 / CCTV- 4

以 3 種語言轉播新聞外，更有紀錄片、電視劇及電影。

Broadcast of news programmes in 3 languages together with documentaries, dramas and movies.

中央電視台英語新聞頻道 / CCTV News

以英語為語言媒介，全日二十四小時播放新聞及全方位的中國資訊節目。

An English channel that provides 24-hour news and all aspects of informative programmes about China.

東森亞洲新聞台 / ETTV Asia News

專為亞洲區觀眾所設立的二十四小時全新聞頻道，全方位透視政治、經濟、社會、娛樂、民生各個新聞熱點，帶您瞬間掌握第一手消息。

A 24-hour all-news channel specially designed to serve Asian viewers. Its global vision offers news analysis from different points of view in the area of politics, economy, society, arts, entertainment and lifestyle.

CNN 國際新聞網絡 / CNN

全球著名的新聞頻道之一，全日提供最新最快的國際新聞。

One of the world's most renowned news channels bringing breaking news around the world to viewers.

BBC World News

英國廣播公司世界頻道，提供二十四小時英語國際新聞、財經報道以及全球天氣。

A 24-hour English international news channel featuring financial reports and global weather.

亞洲新聞台 / Channel NewsAsia

亞洲新聞台為一家亞洲電視新聞頻道，以亞洲人的眼光，提供全球性的新聞及資訊節目。

Channel NewsAsia, an Asian TV Channel that provides News and Information on global developments for the benefits of Asians, from Asians, by Asians.

Bloomberg TV

二十四小時英語財經頻道，提供世界各地最新財經新聞及資訊。

A 24-hour English Channel that provides viewers with the essential financial news and information of various financial markets.

CNBC

CNBC 被公認為世界領先的商業新聞台，提供即時的金融市場報道和業務資訊給予全球超過 3 億 8 千萬個家庭。

CNBC is the recognized world leader in business news, providing real-time financial market coverage and business information to more than 380 million households worldwide.

有線電視節目 / PROGRAMMING OF CABLE TV (11)

鳳凰衛視資訊台 / Phoenix InfoNews

二十四小時華語時事財經新聞頻道，是唯一覆蓋兩岸三地的華語資訊節目頻道，為全球華人提供即時、第一手的財經新聞報道和中立、客觀的分析。

A unique channel delivers independent financial news and current affairs 24 hours a day in Putonghua in the Greater China region. It provides viewers with the latest news and objective analysis on different economic and financial issues.

衛視中文台 / STAR Chinese Channel

衛視中文台是星空傳媒於台灣推出的華語旗艦綜合娛樂頻道，是一個適合全家人觀賞綜合性娛樂頻道。長期以來深受華人地區觀眾喜愛，提供多元豐富節目類型：遊戲節目、訪談節目、時裝劇、偶像劇、卡通動畫，以及綜藝節目。

STAR Chinese Channel is the leading Chinese language channel produced elaborately by STAR Group Limited. It is an integrated family entertainment channel especially designed for the Chinese audience. For a long time, STAR Chinese Channel continues to be the popular channel among the Chinese audience worldwide. Various types of programs are presented on STAR Chinese Channel, including games, interviews, exteriors, delicacies and exciting dramatic programs.

中央電視台戲曲頻道 / CCTV-11-Opera

以弘揚和發展中國各地優秀戲曲藝術，滿足戲迷審美要求為宗旨的專業頻道。

A professional channel that promotes excellent traditional Chinese opera arts and is aesthetically satisfying.

BBC Entertainment *

體驗最新電視劇、經典科幻片、爆笑處境劇、名人清談節目！一切難以抗拒的魅力盡在 BBC Entertainment! 由台前幕後的一流精英們合力打造，獲獎無數的節目一定讓您目不暇給。

Bursting with glossy new dramas, classic sci-fi, hilarious sitcoms, celebrity chat shows and irresistible glamour, brace yourselves for BBC Entertainment! Made by the brightest talent on and off screen, BBC's world class, award-winning shows will keep you glued to your screens.

BBC Lifestyle *

無論想為家居來個大翻身，讓廚房趣味盎然，還是想增添自信，容光煥發，您都能在 BBC Lifestyle 滿足所需。這個活力四射的頻道隨時為您提供改造生活的靈感。

Whether you're reinventing your home, wanting more fun in the kitchen or searching for ways to feel better and look great, you'll find it all on BBC Lifestyle. The sassy and energetic channel that's alive with inspirational ideas to transform your life.

吉本東風* / Yoshimoto Azio*

緊貼娛樂圈動態，聚集精彩豐富的臺灣綜藝節目及優秀生活休閒類節目的國語娛樂電視頻道。

Mandarin entertainment channel featuring the urban, trendy and light variety TV programmes from Taiwan together with the best lifestyle entertainment shows from around the world.

有線電視節目 / PROGRAMMING OF CABLE TV (12)

JET TV *

二十四小時播放日本及台灣製作的精彩節目，包括旅遊、飲食、風情、歷史文化、玩樂、清談訪問及綜藝娛樂節目等。

A 24-hour channel featuring popular shows from Japan & Taiwan including travelogue, cuisine, lifestyle, history & cultures, entertainment, interview and variety shows etc.

Disney Channel *

最具領導地位的兒童及家庭電視頻道之一，提供深受兒童歡迎及家長信賴的原創節目，包括全球聞名的動畫、連續劇、真人動作電影、處境喜劇、合家歡劇集及歷險故事等。

One of the leading Kids & Family channels, featuring quality Disney entertainment and originally produced programs that kids love, parents trust and families enjoy. This includes Disney's celebrated feature films and series, as well as specials, sitcoms, family dramas, live action adventure stories and made just for you Disney Channel original movies.

Disney Junior *

一條專為2至7歲學前及以上兒童及其家庭而設的24小時多平台娛樂頻道，讓兒童以有趣及投入的方法學習簡單數學、語言技巧、健康飲食知識、生活態度及社交與情緒發展。Disney Junior是一個用心打造的奇妙電視頻道，匯集兒童喜愛的故事和家長信賴的節目，以及唯有迪士尼所能提供的高質素娛樂。

The multi-platform entertainment destination for little kids aged 2-7 and their families, with learning components include early math, language skills, healthy eating and lifestyle and social and emotional development. Disney Junior is a magical place filled with heart, featuring the characters kids love, the storytelling parents trust, and the enduring quality entertainment that could only come from Disney.

Nickelodeon *

世界領導級的兒童頻道，內容包括動畫卡通、學前節目、劇集、情景喜劇、遊戲、音樂及綜合性節目，專為2-14歲學前兒童及青少年而設的新一代頻道。

The world's leading kids' television channel dedicated exclusively to kids. The channel features a wide range of programme genres including animation, pre-school shows, dramas, sitcoms, game shows, music and variety shows for kids from 2 to 14 years old.

CBeebies *

CBeebies是英國首屈一指的兒童頻道。充滿故事，新發現及歡笑的CBeebies，為0-6歲的小朋友帶來知識和快樂。在CBeebies，Tinky Winky、Roly Mo以及Iggly Piggle等朋友，會幫助你的小寶貝培養想像力，在豐富有趣的遊戲之中解答孩子對周圍世界的好奇！

CBeebies is the UK's number one children's channel. Filled with stories, discovery and giggles, CBeebies lights up little learners from 0-6 years old. It is a place where friends like Tinky Winky, Roly Mo and Iggly Piggle help nurture your little one's imagination, and where your child's curiosity about the world around them is answered through their unstoppable appetite for play!

The Filipino Channel *

二十四小時菲律賓頻道，以他加祿語播放劇集，新聞，時事，音樂，體育，電影及宗教性節目。

The Filipino Channel (TFC) is the first 24-hour, all-Filipino service of ABS-CBN that delivers a wide range of entertainment and information programmes, bringing the global Filipino closer to home.

有線電視節目 / PROGRAMMING OF CABLE TV (13)

Zee TV *

綜合娛樂頻道，包括劇集、肥皂劇、音樂及綜合節目等。
General entertainment with drama, soap opera, assorted shows and songs.

Zee News *

二十四小時印度及國際新聞、時事頻道。
Instant news and current affairs channel with wide Indian and international reportage.

Zee Cinema *

二十四小時印度電影頻道。
24-hour Hindi movie channel.

Zing *

二十四小時印度音樂頻道，以波里活文化為中心所帶出的不同音樂，包括電影，生活品味，時裝及遊戲節目等。
A channel devoted to Bollywood and hi-flying celebrities! Bollywood-centric, lifestyle, fashion, films, music and gaming shows.

NHK World Premium *

播放精選新聞、資訊、綜合節目、劇集、音樂、體育及兒童節目的日本頻道。
A 24-hour Japanese Channel broadcasting selected news, information, variety shows, drama, music, sports and children's programmes, etc.

DW – TV 亞洲頻道 * / DW – TV Asia *

以德文及英文提供最新新聞、雜誌、紀實、時事及體育之德國頻道。
A channel from Germany to provide updated news, magazines and documentaries, current affairs and sports highlights in German and English.

TVE *

二十四小時西班牙頻道，播放新聞、紀實、遊戲節目、電影、體育、音樂、兒童及教育性節目等。
A 24-hour Spanish Channel providing news bulletins, documentaries, game shows, movies, sports, music, children and educational programmes, etc.

NHK World TV *

二十四小時播映最新日本及世界各地新聞及天氣報告。
A 24-hour channel presents the latest news and weather report from Japan and World.

Australia Network *

播映 ABC (Australian Broadcasting Corporation) 自製的國際新聞、時事、教育和娛樂性節目，提供多類型節目適合不同年齡觀眾收看。
An Australian Channel provides its self-produced programmes ranging from international news, current affairs, education and entertainment to inform and entertain everyone through all age groups.

RTPi *

為葡萄牙的綜合頻道，24 小時以葡萄牙播放多元化及全面性的電視內容，推廣其獨特的語言及文化，將葡萄牙介紹到全世界。
RTPi's programming seeks to reflect the diversity of public interests by offering different types of programs as well as the subjects discussed. RTPi gathers the best programming of the Portuguese television including contents made by local communities spread over the world.

有線電視節目 / PROGRAMMING OF CABLE TV (14)

All Sports Network*

二十四小時體育頻道，網羅北美矚目體育項目，包括美國國家橄欖球大聯盟賽事、北美職業冰球聯盟賽事、美國全國大學體育協會大學籃球及美式足球賽，及世界各地賽車，極限運動，職業鬥牛等賽事。

24-hour sports channel featuring America's biggest sports including the U.S. National Football League (NFL), the National Hockey League (NHL), and NCAA college basketball and football, Worldwide Motor-sports, Extreme Sports, Pro Bull Riding etc.

TEN Cricket *

二十四小時南亞體育頻道，獨家直播世界級木球賽事及其他體壇盛事，如足球、網球、賽馬及賽車等。

South Asia's premier 24-hour sports channel with focus on LIVE international crickets, plus a wide variety of other sports e.g. soccer, tennis, horse racing, motor sports etc.

Fashion TV HD *

全球唯一二十四小時播放時裝潮流、美容及時尚品味情報之高清頻道。搜羅世界頂級設計大師精心傑作，透過名模服裝展示，讓你第一時間掌握服飾潮流的脈搏。

Fashion TV is the global multimedia network leader in fashion and lifestyle content and the only 24-hour HD fashion, beauty & lifestyle television station worldwide.

高清Discovery頻道 / Discovery HD World *

高清Discovery頻道是一個遍及全球的高畫質電視頻道，為觀眾提供紀實影片與生活娛樂，創造絕佳的觀影享受。藉由逼真細膩的影像畫面，讓觀眾更貼近他們生活的這個世界，節目主題涵蓋各式的世界奇觀，從文化、科學、自然史到旅遊與生活風格。

Immerse yourself in Discovery HD World with true HD in its purest form. With breathtaking sound and magnetic imagery you'll feel as though you've stepped right into the centre of the action. Discovery HD World takes you on a sensory journey, leaving you with a new appreciation for the finer details often lost in standard broadcasts. Programming spanning world culture, travel, lifestyle, engineering, science, history.

有線成人影院 *^/ CABLE Adult Theatre **

有線成人影院，按次/月收費，選播最高質素成人綜合性節目。

CABLE Adult Theatre (CAT), pay-per-view/month channels featuring adult programmes.

* 額外收費頻道 / Premium Channels

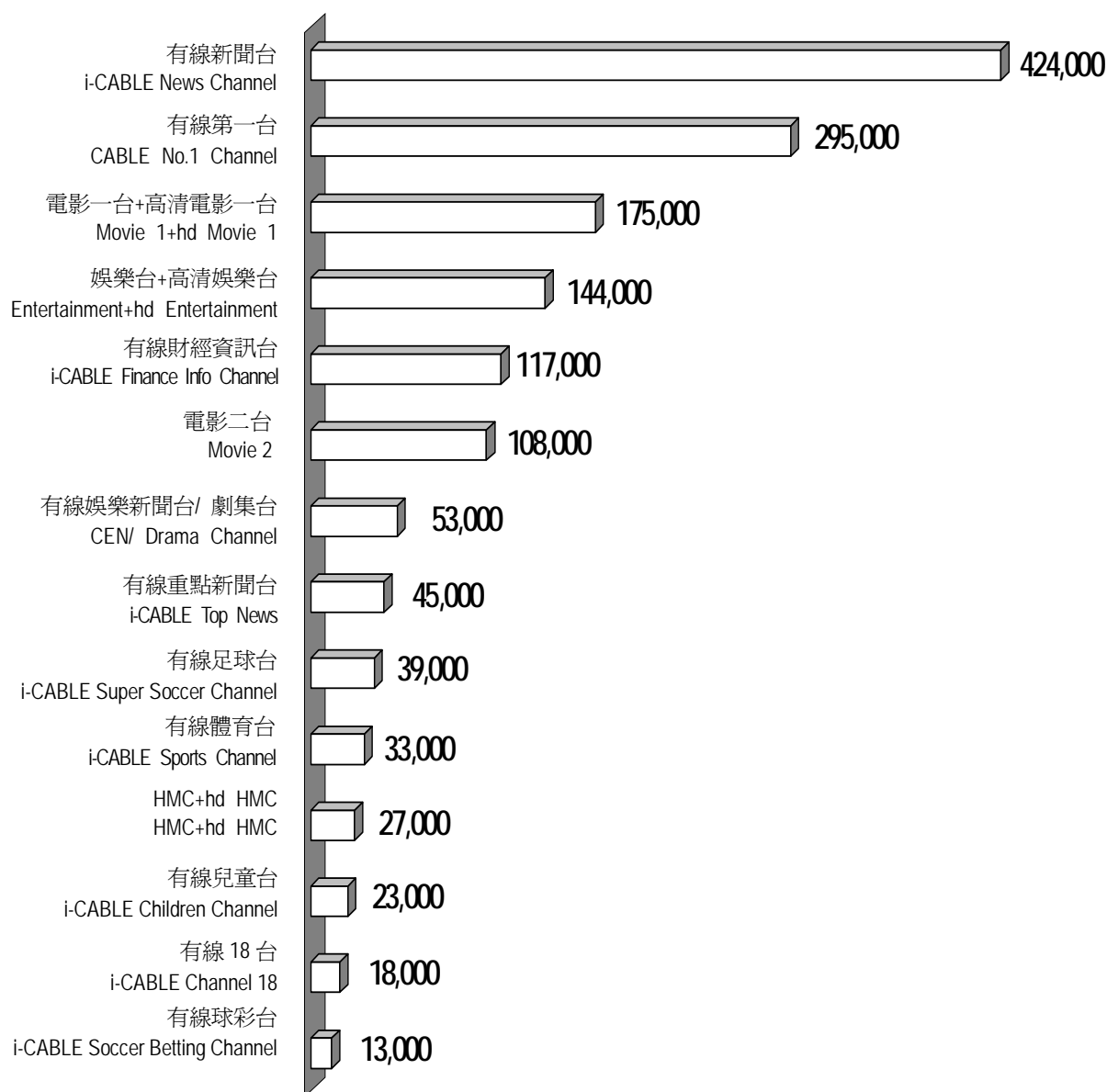
高清頻道 / HD Channels

^只供年滿 18 歲或以上觀眾收看 / Restricted to viewers aged 18 or above

昨天曾收看有線電視的觀眾人數 (12 - 64 歲)
 YESTERDAY VIEWERSHIP OF CABLE TV (AGED 12 - 64)

任何有線電視頻道 ANY CABLE TV : 856,000

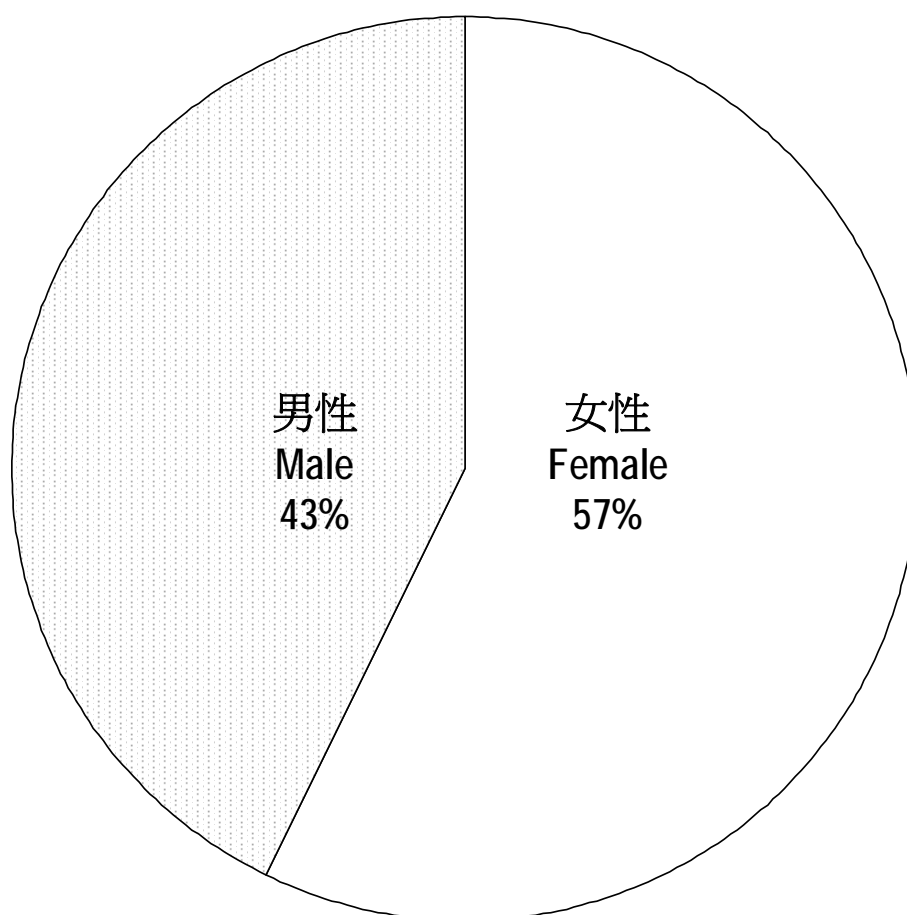
各頻道之觀眾人數 VIEWERSHIP BY CHANNEL



資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)
 Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

昨天曾收看有線電視的觀眾人數 (12 - 64 歲)
YESTERDAY VIEWERSHIP OF CABLE TV (AGED 12 - 64)

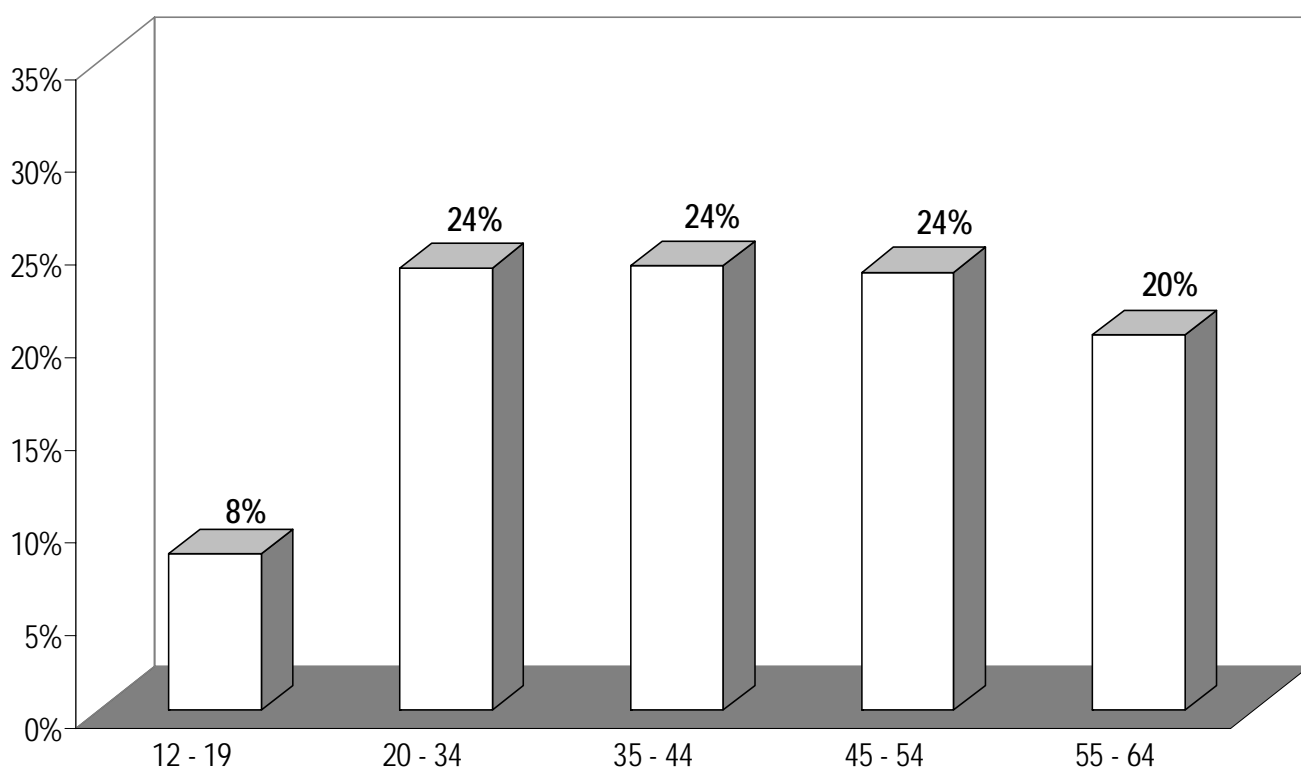
性別 SEX



資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)
Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

昨天曾收看有線電視的觀眾人數 (12 - 64 歲)
YESTERDAY VIEWERSHIP OF CABLE TV (AGED 12 - 64)

年齡 AGE

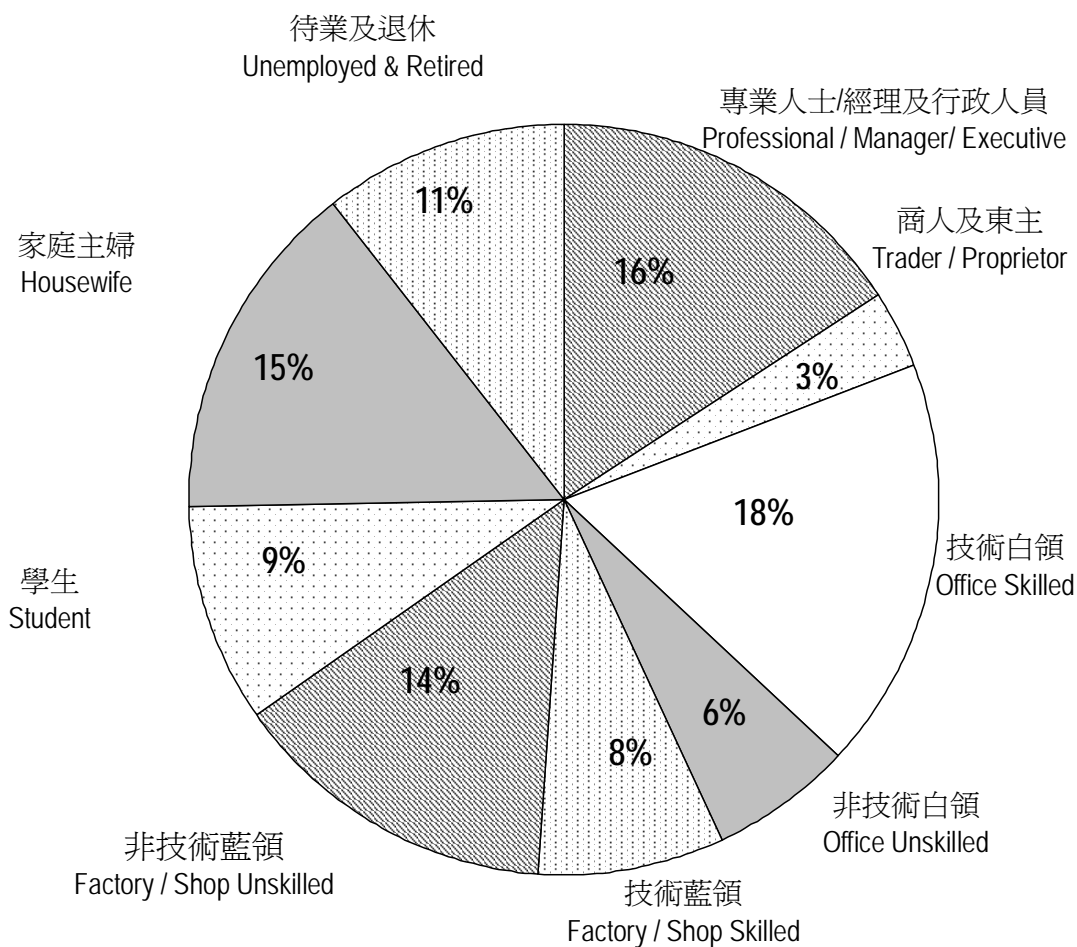


資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

昨天曾收看有線電視的觀眾人數 (12 - 64 歲)
 YESTERDAY VIEWERSHIP OF CABLE TV (AGED 12 - 64)

職業 OCCUPATION

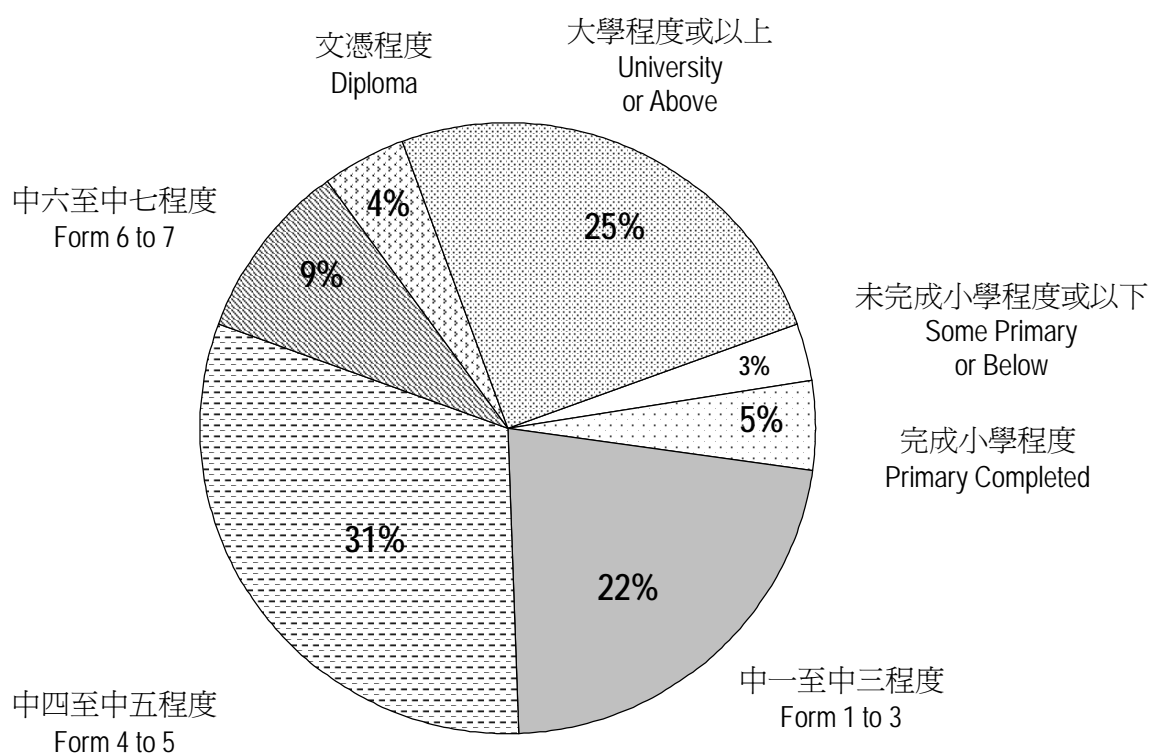


資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan - 31 Dec 2013)

昨天曾收看有線電視的觀眾人數 (12 - 64 歲)
YESTERDAY VIEWERSHIP OF CABLE TV (AGED 12 - 64)

教育程度 EDUCATION

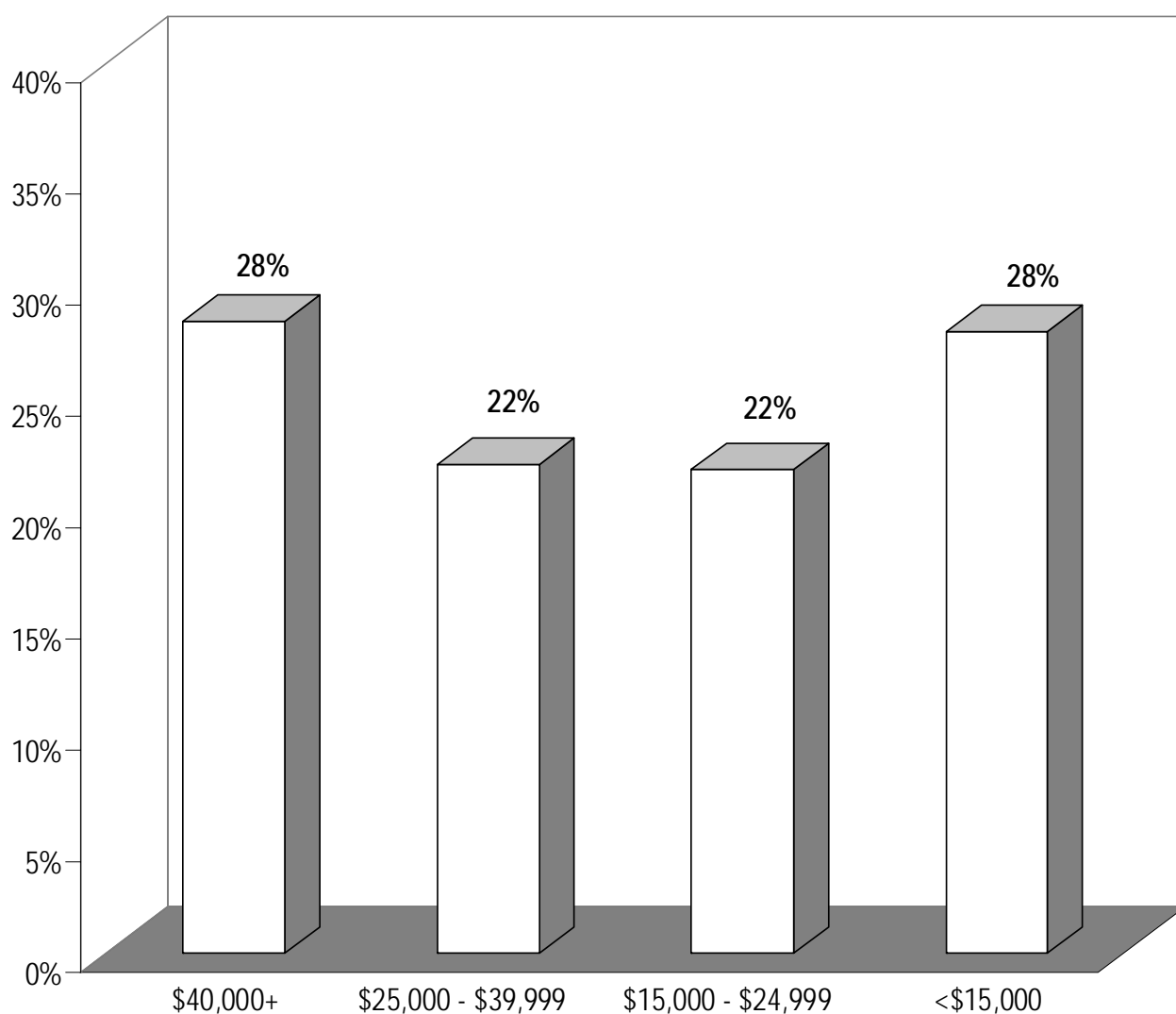


餘數為拒絕回答者 Balance were those refused to answer

資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)
Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

昨天曾收看有線電視的觀眾人數 (12 - 64 歲)
YESTERDAY VIEWERSHIP OF CABLE TV (AGED 12 - 64)

家庭每月總收入 MONTHLY HOUSEHOLD INCOME



資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)
Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

有線電視各頻道之觀眾層面 (1) CABLE TV VIEWERS' PROFILE BY CHANNEL (1)

	過去 7 日曾收看 任何有線電視頻道 Watched Any CABLE TV in Past 7 Days		昨天曾收看 任何有線電視頻道 Watched Any CABLE TV Yesterday		擁護指數 Loyalty Index
	('000)	(%)	('000)	(%)	
總數 (12 - 64 歲) TOTAL (aged 12 - 64)^	1,311	24%	856	16%	65
性別 SEX					
男 Male	557	42%	366	43%	66
女 Female	754	58%	491	57%	65
年齡 AGE					
12 - 14	76	6%	40	5%	53
15 - 24	162	12%	84	10%	52
25 - 34	262	20%	153	18%	58
35 - 44	296	23%	205	24%	69
45 - 54	253	19%	202	24%	80
55 - 64	262	20%	173	20%	66
教育程度 EDUCATION					
大學程度或以上 University or Above	330	25%	212	25%	64
文憑程度 Diploma	65	5%	38	4%	58
中六至中七程度 Form 6 to 7	117	9%	81	9%	69
中四至中五程度 Form 4 to 5	379	29%	263	31%	69
中一至中三程度 Form 1 to 3	295	23%	191	22%	65
完成小學程度 Primary Completed	62	5%	39	5%	63
未完成小學程度或以下 Some Primary or Below	51	4%	26	3%	51
<i>餘數為拒絕回答者 Balance were those refused to answer</i>					
職業 OCCUPATION					
專業人士/經理及行政人員 Professional/ Manager/ Executive	207	16%	136	16%	66
商人及東主 Trader/Proprietor	43	3%	29	3%	67
技術白領 Office Skilled	248	19%	152	18%	61
非技術白領 Office Unskilled	72	5%	51	6%	71
技術藍領 Factory/Shop Skilled	109	8%	69	8%	63
非技術藍領 Factory/Shop Unskilled	204	16%	122	14%	60
學生 Student	163	12%	81	9%	50
家庭主婦 Housewife	142	11%	125	15%	88
待業及退休 Retired or Unemployed	123	9%	91	11%	74
<i>餘數為拒絕回答者 Balance were those refused to answer</i>					
家庭每月總收入 MONTHLY HOUSEHOLD INCOME					
< HK\$15,000	346	26%	239	28%	69
HK\$15,000 - 24,999	281	21%	186	22%	66
HK\$25,000 - 39,999	305	23%	188	22%	62
>= HK\$40,000	379	29%	243	28%	64
<i>餘數為拒絕回答者 Balance were those refused to answer</i>					

[^] Share percentage based on all respondents (aged 12-64)

資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

有線電視各頻道之觀眾層面 (2) CABLE TV VIEWERS' PROFILE BY CHANNEL (2)

	昨天曾收看之頻道 Channels Watched Yesterday			
	任何有線電視頻道 Any CABLE TV		任何主要有線廣告頻道# Any ATS Channel#	
	('000)	(%)	('000)	(%)
總數 (12 - 64 歲) TOTAL (aged 12 - 64)^	856	16%	802	15%
性別 SEX				
男 Male	366	43%	347	43%
女 Female	491	57%	455	57%
年齡 AGE				
12 - 14	40	5%	33	4%
15 - 24	84	10%	71	9%
25 - 34	153	18%	139	17%
35 - 44	205	24%	197	25%
45 - 54	202	24%	191	24%
55 - 64	173	20%	171	21%
教育程度 EDUCATION				
大學程度或以上 University or Above	212	25%	193	24%
文憑程度 Diploma	38	4%	34	4%
中六至中七程度 Form 6 to 7	81	9%	76	9%
中四至中五程度 Form 4 to 5	263	31%	250	31%
中一至中三程度 Form 1 to 3	191	22%	183	23%
完成小學程度 Primary Completed	39	5%	39	5%
未完成小學程度或以下 Some Primary or Below	26	3%	23	3%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				
職業 OCCUPATION				
專業人士/經理及行政人員 Professional/ Manager/ Executive	136	16%	121	15%
商人及東主 Trader/Proprietor	29	3%	27	3%
技術白領 Office Skilled	152	18%	142	18%
非技術白領 Office Unskilled	51	6%	49	6%
技術藍領 Factory/Shop Skilled	69	8%	68	8%
非技術藍領 Factory/Shop Unskilled	122	14%	118	15%
學生 Student	81	9%	69	9%
家庭主婦 Housewife	125	15%	121	15%
待業及退休 Retired or Unemployed	91	11%	88	11%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				
家庭每月總收入 MONTHLY HOUSEHOLD INCOME				
< HK\$15,000	239	28%	215	27%
HK\$15,000 - 24,999	186	22%	175	22%
HK\$25,000 - 39,999	188	22%	183	23%
>= HK\$40,000	243	28%	229	29%

餘數為拒絕回答者 Balance were those refused to answer

主要有線廣告頻道包括有線新聞台、有線財經資訊台、電影一台、高清電影一台、電影二台、HMC、hd HMC、hd245、有線體育台、有線足球台、有線球彩台、娛樂台、高清娛樂台、娛樂新聞台/劇集台、有線兒童台、有線 18 台、有線重點新聞台、有線第一台

ATS (Airtime Sales) Channels includes i-CABLE News Channel, i-CABLE Finance Info Channel, Movie 1, hd Movie 1, Movie 2, HMC, hd HMC, hd245, i-CABLE Sports Channel, i-CABLE Super Soccer Channel, i-CABLE Soccer Betting Channel, Entertainment Channel, hd Entertainment, CEN/ Drama Channel, i-CABLE Children Channel, i-CABLE Channel 18, i-CABLE Top News, CABLE No.1 Channel

^ Share percentage based on all respondents (aged 12-64)

資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

有線電視各頻道之觀眾層面 (3) CABLE TV VIEWERS' PROFILE BY CHANNEL (3)

	昨天曾收看之頻道 Channels Watched Yesterday			
	有線財經資訊台 i-CABLE Finance Info Channel		有線新聞台 i-CABLE News Channel	
	('000)	(%)	('000)	(%)
總數 (12 - 64 歲) TOTAL (aged 12 - 64)^	117	2%	424	8%
性別 SEX				
男 Male	57	49%	174	41%
女 Female	61	52%	250	59%
年齡 AGE				
12 - 14	*	*	10	2%
15 - 24	2	2%	23	5%
25 - 34	18	15%	69	16%
35 - 44	26	22%	99	23%
45 - 54	30	26%	127	30%
55 - 64	42	36%	96	23%
教育程度 EDUCATION				
大學程度或以上 University or Above	32	27%	87	21%
文憑程度 Diploma	4	3%	15	4%
中六至中七程度 Form 6 to 7	28	24%	49	12%
中四至中五程度 Form 4 to 5	37	32%	156	37%
中一至中三程度 Form 1 to 3	12	10%	96	23%
完成小學程度 Primary Completed	*	*	17	4%
未完成小學程度或以下 Some Primary or Below	2	2%	3	1%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				
職業 OCCUPATION				
專業人士/經理及行政人員 Professional/ Manager/ Executive	25	21%	60	14%
商人及東主 Trader/Proprietor	9	8%	18	4%
技術白領 Office Skilled	27	23%	81	19%
非技術白領 Office Unskilled	4	3%	25	6%
技術藍領 Factory/Shop Skilled	6	5%	29	7%
非技術藍領 Factory/Shop Unskilled	7	6%	64	15%
學生 Student	*	*	17	4%
家庭主婦 Housewife	15	13%	89	21%
待業及退休 Retired or Unemployed	24	21%	40	9%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				
家庭每月總收入 MONTHLY HOUSEHOLD INCOME				
< HK\$15,000	22	19%	98	23%
HK\$15,000 - 24,999	19	16%	103	24%
HK\$25,000 - 39,999	21	18%	97	23%
>= HK\$40,000	56	48%	125	29%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				

[^] Share percentage based on all respondents (aged 12-64)

資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

有線電視各頻道之觀眾層面 (4) CABLE TV VIEWERS' PROFILE BY CHANNEL (4)

	昨天曾收看之頻道 Channels Watched Yesterday					
	電影一台+ 高清電影一台 Movie 1 + hd Movie 1		電影二台 Movie 2		HMC+hd HMC+hd	HMC HMC
	('000)	(%)	('000)	(%)	('000)	(%)
總數 (12 - 64 歲) TOTAL (aged 12 - 64)^	175	3%	108	2%	27	*
性別 SEX						
男 Male	96	55%	57	53%	20	74%
女 Female	79	45%	51	47%	7	26%
年齡 AGE						
12 - 14	8	5%	9	8%	1	4%
15 - 24	22	13%	10	9%	4	15%
25 - 34	38	22%	28	26%	3	11%
35 - 44	47	27%	22	20%	12	44%
45 - 54	25	14%	18	17%	3	11%
55 - 64	35	20%	21	19%	4	15%
教育程度 EDUCATION						
大學程度或以上 University or Above	41	23%	26	24%	12	44%
文憑程度 Diploma	7	4%	6	6%	1	4%
中六至中七程度 Form 6 to 7	21	12%	14	13%	6	22%
中四至中五程度 Form 4 to 5	63	36%	35	32%	6	22%
中一至中三程度 Form 1 to 3	38	22%	27	25%	3	11%
完成小學程度 Primary Completed	3	2%	*	*	*	*
未完成小學程度或以下 Some Primary or Below	1	1%	*	*	*	*
<i>餘數為拒絕回答者 Balance were those refused to answer</i>						
職業 OCCUPATION						
專業人士/經理及行政人員 Professional/ Manager/ Executive	29	17%	16	15%	7	26%
商人及東主 Trader/Proprietor	10	6%	4	4%	*	*
技術白領 Office Skilled	32	18%	27	25%	4	15%
非技術白領 Office Unskilled	9	5%	5	5%	2	7%
技術藍領 Factory/Shop Skilled	18	10%	9	8%	*	*
非技術藍領 Factory/Shop Unskilled	20	11%	13	12%	*	*
學生 Student	22	13%	11	10%	4	15%
家庭主婦 Housewife	24	14%	13	12%	3	11%
待業及退休 Retired or Unemployed	11	6%	11	10%	5	19%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>						
家庭每月總收入 MONTHLY HOUSEHOLD INCOME						
< HK\$15,000	44	25%	25	23%	8	30%
HK\$15,000 - 24,999	39	22%	23	21%	4	15%
HK\$25,000 - 39,999	49	28%	27	25%	4	15%
>= HK\$40,000	43	25%	33	31%	10	37%

餘數為拒絕回答者 Balance were those refused to answer

[^] Share percentage based on all respondents (aged 12-64)

* represent value below 0.5

資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

有線電視各頻道之觀眾層面 (5) CABLE TV VIEWERS' PROFILE BY CHANNEL (5)

	昨天曾收看之頻道 Channels Watched Yesterday					
	有線體育台 i-CABLE Sports Channel		有線足球台 i-CABLE Super Soccer Channel		有線球彩台 i-CABLE Soccer Betting Channel	
	('000)	(%)	('000)	(%)	('000)	(%)
總數 (12 - 64 歲) TOTAL (aged 12 - 64)^	33	1%	39	1%	13	*
性別 SEX						
男 Male	29	88%	35	90%	12	92%
女 Female	4	12%	4	10%	1	8%
年齡 AGE						
12 - 14	1	3%	1	3%	*	*
15 - 24	1	3%	4	10%	1	8%
25 - 34	9	27%	11	28%	2	15%
35 - 44	11	33%	8	21%	4	31%
45 - 54	10	30%	13	33%	4	31%
55 - 64	2	6%	3	8%	1	8%
教育程度 EDUCATION						
大學程度或以上 University or Above	15	45%	12	31%	3	23%
文憑程度 Diploma	1	3%	2	5%	*	*
中六至中七程度 Form 6 to 7	1	3%	3	8%	3	23%
中四至中五程度 Form 4 to 5	9	27%	13	33%	6	46%
中一至中三程度 Form 1 to 3	5	15%	6	15%	2	15%
完成小學程度 Primary Completed	1	3%	2	5%	*	*
未完成小學程度或以下 Some Primary or Below	1	3%	1	3%	*	*
<i>餘數為拒絕回答者 Balance were those refused to answer</i>						
職業 OCCUPATION						
專業人士/經理及行政人員 Professional/ Manager/ Executive	12	36%	10	26%	3	23%
商人及東主 Trader/Proprietor	*	*	3	8%	*	*
技術白領 Office Skilled	8	24%	10	26%	4	31%
非技術白領 Office Unskilled	1	3%	1	3%	1	8%
技術藍領 Factory/Shop Skilled	6	18%	8	21%	5	38%
非技術藍領 Factory/Shop Unskilled	4	12%	3	8%	*	*
學生 Student	1	3%	3	8%	*	*
家庭主婦 Housewife	2	6%	2	5%	*	*
待業及退休 Retired or Unemployed	*	*	*	*	*	*
<i>餘數為拒絕回答者 Balance were those refused to answer</i>						
家庭每月總收入 MONTHLY HOUSEHOLD INCOME						
< HK\$15,000	2	6%	1	3%	1	8%
HK\$15,000 - 24,999	9	27%	9	23%	2	15%
HK\$25,000 - 39,999	12	36%	15	38%	4	31%
>= HK\$40,000	10	30%	14	36%	6	46%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>						

[^] Share percentage based on all respondents (aged 12-64)

* represent value below 0.5

資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

有線電視各頻道之觀眾層面 (6) CABLE TV VIEWERS' PROFILE BY CHANNEL (6)

	昨天曾收看之頻道 Channels Watched Yesterday			
	娛樂台+高清娛樂台 Entertainment Channel + hd Entertainment		娛樂新聞台/ 劇集台 CEN/ Drama Channel	
	('000)	(%)	('000)	(%)
總數 (12 - 64 歲) TOTAL (aged 12 - 64)^	144	3%	53	1%
性別 SEX				
男 Male	49	34%	23	43%
女 Female	96	67%	30	57%
年齡 AGE				
12 - 14	8	6%	1	2%
15 - 24	23	16%	6	11%
25 - 34	24	17%	11	21%
35 - 44	29	20%	11	21%
45 - 54	31	22%	12	23%
55 - 64	29	20%	12	23%
教育程度 EDUCATION				
大學程度或以上 University or Above	30	21%	16	30%
文憑程度 Diploma	9	6%	4	8%
中六至中七程度 Form 6 to 7	14	10%	4	8%
中四至中五程度 Form 4 to 5	47	33%	10	19%
中一至中三程度 Form 1 to 3	42	29%	16	30%
完成小學程度 Primary Completed	1	1%	*	*
未完成小學程度或以下 Some Primary or Below	1	1%	*	*
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				
職業 OCCUPATION				
專業人士/經理及行政人員 Professional/ Manager/ Executive	17	12%	7	13%
商人及東主 Trader/Proprietor	5	3%	*	*
技術白領 Office Skilled	32	22%	10	19%
非技術白領 Office Unskilled	9	6%	4	8%
技術藍領 Factory/Shop Skilled	7	5%	5	9%
非技術藍領 Factory/Shop Unskilled	31	22%	13	25%
學生 Student	23	16%	4	8%
家庭主婦 Housewife	18	13%	6	11%
待業及退休 Retired or Unemployed	3	2%	4	8%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				
家庭每月總收入 MONTHLY HOUSEHOLD INCOME				
< HK\$15,000	33	23%	14	26%
HK\$15,000 - 24,999	33	23%	15	28%
HK\$25,000 - 39,999	43	30%	10	19%
>= HK\$40,000	36	25%	14	26%

餘數為拒絕回答者 Balance were those refused to answer

[^] Share percentage based on all respondents (aged 12-64)

* represent value below 0.5

資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)

有線電視各頻道之觀眾層面 (7) CABLE TV VIEWERS' PROFILE BY CHANNEL (7)

	昨天曾收看之頻道 Channels Watched Yesterday			
	有線兒童台 i-CABLE Children Channel		有線 18 台 i-CABLE Channel 18	
	('000)	(%)	('000)	(%)
總數 (12 - 64 歲) TOTAL (aged 12 - 64)^	23	*	18	*
性別 SEX				
男 Male	6	26%	6	33%
女 Female	16	70%	11	61%
年齡 AGE				
12 - 14	3	13%	*	*
15 - 24	1	4%	*	*
25 - 34	9	39%	2	11%
35 - 44	7	30%	6	33%
45 - 54	*	*	5	28%
55 - 64	2	9%	5	28%
教育程度 EDUCATION				
大學程度或以上 University or Above	4	17%	6	33%
文憑程度 Diploma	2	9%	*	*
中六至中七程度 Form 6 to 7	*	*	*	*
中四至中五程度 Form 4 to 5	4	17%	8	44%
中一至中三程度 Form 1 to 3	9	39%	2	11%
完成小學程度 Primary Completed	*	*	2	11%
未完成小學程度或以下 Some Primary or Below	1	4%	*	*
職業 OCCUPATION				
專業人士/經理及行政人員 Professional/ Manager/ Executive	2	9%	3	17%
商人及東主 Trader/Proprietor	*	*	2	11%
技術白領 Office Skilled	2	9%	1	6%
非技術白領 Office Unskilled	2	9%	*	*
技術藍領 Factory/Shop Skilled	1	4%	2	11%
非技術藍領 Factory/Shop Unskilled	2	9%	2	11%
學生 Student	4	17%	*	*
家庭主婦 Housewife	6	26%	8	44%
待業及退休 Retired or Unemployed	4	17%	*	*
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				
家庭每月總收入 MONTHLY HOUSEHOLD INCOME				
< HK\$15,000	8	35%	6	33%
HK\$15,000 - 24,999	11	48%	5	28%
HK\$25,000 - 39,999	1	4%	3	17%
>= HK\$40,000	3	13%	3	17%
<i>餘數為拒絕回答者 Balance were those refused to answer</i>				

[^] Share percentage based on all respondents (aged 12-64)

* represent value below 0.5

資料來源：2013 尼爾森媒介指標 - 香港 (調查日期：2013 年 1 月 1 日 至 12 月 31 日)

Source: 2013 Nielsen Media Index: Hong Kong Report (Survey Period: 1 Jan- 31 Dec 2013)